Grown Up Group Investment Holdings Limited
植華集團投資控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock code: 1842)

INSIDE INFORMATION
PROFIT WARNING

This announcement is made by the board (the "**Board**") of directors (the "**Directors**") of Grown Up Group Investment Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Based on the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2025 ("**HY2025**"), the Board wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that the Group may record an increase in net loss for HY2025 by approximately 40% to 50% as compared to the net loss of approximately HK$5.8 million for the six months ended 30 June 2024 ("**HY2024**"). Such expected increase in net loss for HY2025 was mainly attributable to (i) a slight decline in revenue for HY2025, mainly due to ongoing tariff-related pressures in the US; (ii) the recognition of unrealised loss in the fair value of investment in listed securities of approximately HK$3.3 million for HY2025 as compared to loss of HK$2.2 million for HY2024; and (iii) an increase in administrative expenses of approximately HK$1.9 million, primarily driven mainly by the Group's enhanced efforts to diversify its supply chain networks and advance business development initiatives.

The Company is still in the process of finalising its consolidated interim results of the Group for HY2025. The information contained in this announcement represents only a preliminary assessment by the Board based on the unaudited consolidated management accounts of the Group. Such information has not been reviewed by the Company's auditors or the audit committee of the Board and therefore may be subject to adjustment. The Group's interim results for HY2025 are expected to be published by the end of August 2025.

Shareholders and potential investors of the Company should exercise caution when dealing in the shares of the Company.

By order of the Board
Grown Up Group Investment Holdings Limited
Thomas Berg
Chairman and executive Director

Hong Kong, 1 August 2025

As at the date of this announcement, the executive Directors are Mr. Thomas Berg, Ms. Shut Ya Lai and Mr. Jan Ankersen; and the independent non-executive Directors are Mr. Tsang Hing Suen, Mr. Wong Kai Hing and Mr. Chan Ting Leuk Arthur.